

Demand Deposit Marketplace® (DDM®) Program for Bank-Affiliated Trust Companies

# Deposit Placement & Funding Solutions.

A Flexible, Cash Management Solution to Provide Your Customers with Access to Expanded FDIC Insurance Coverage

The Demand Deposit Marketplace® (DDM®) program offers trust officers and fiduciary advisors a means to meet fiduciary obligations with a cash sweep alternative that provides access to expanded FDIC insurance coverage on their customer funds, same day liquidity¹ without the risk of NAV volatility or redemption gates or fees, and rates that are competitive with other cash alternatives, such as money market funds.²

The DDM program has outperformed an index of eight commonly used institutional government MMF over 1-, 3-, and 5-year time periods.\*

#### **Performance Data**



\* R&T MMF Index: TSTXX, DGCXX, GOFXX, GOTXX, TOIXX, FRGXX, FGTXX, NITXX. All performance data net of fees as of 09/30/25. The R&T/ MMF Index represents 8 commonly used MMFs, sourced from the monthly Crane Money Fund Intelligence Report.

## **Benefits for Bank-Affiliated Trust Companies:**

# Access to

Access to expanded FDIC insurance coverage.

### Liquidity

Liquid alternative to money market funds; not subject to liquidity fees/ redemption gates.

#### ► Rates/Yields<sup>2</sup>

Rates are competitive with other sweep options.

#### Simple to Manage

Fully integrated with most core processors and trust accounting systems, with online access to view daily activity and balances of customer deposits.

#### Security

Designed to support masked data, reducing privacy and cyber security risks.

#### **Benefits for Banks:**

Reciprocal Deposit Capability
Access to liquidity when
needed, supporting proactive
contingency funding and
balance sheet planning by
utilizing relationship with bank
affiliate. A strategic partnership
between the Trust and affiliated
bank can benefit both sides of
the relationship.

<sup>1</sup> Under the DDM program, funds are deposited into demand deposit accounts (DDAs) or money market deposit accounts (MMDAs) at receiving banks or share draft accounts or share accounts at receiving credit unions. While your customers' funds are held in MMDAs or share accounts, the return of your customers' funds from the DDM program may be delayed as, under federal regulations, the receiving institution is permitted to impose a delay of up to seven days on any withdrawal request from an MMDA or share account.

<sup>2</sup> While interest rates obtained on funds placed at receiving institutions under the DDM program may, under certain circumstances, outperform cash alternatives, such as money market funds, the primary objective of the DDM program is to provide customers with convenient access to expanded FDIC or NCUA insurance coverage on their funds (and not for investment enhancements or higher rates of returns or profits).

#### **How It Works**

Cash balances from your customers' accounts are sent daily into the DDM program. The DDM program then allocates those balances to deposit accounts at FDIC insured institutions in increments below \$250K per eligible depositor (e.g., based on TIN) so that your customers' balances can receive access to FDIC insurance coverage up to the relevant program limit.

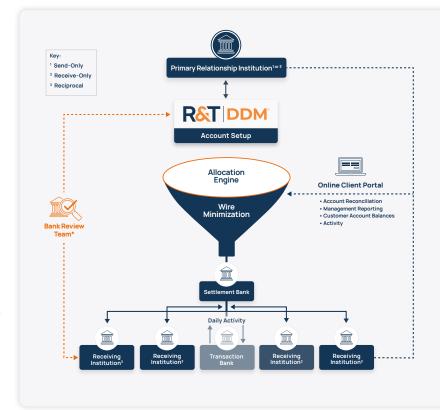
# Participating institutions with affiliated trust departments can benefit by adding another source of funding.

\*R&T has an internal Bank Review Team for verifying initial and ongoing capitalization of the Receiving Institutions. R&T does not provide bank monitoring services or advice to Participating Institutions.

#### NOTES:

The DDM program allocates customers' funds to as many receiving institutions as necessary to provide access to deposit insurance coverage from the FDIC up to the program limit.

"Receiving Institutions" are the insured depository institutions that can receive your customers' funds under the DDM program. R&T offers the ability to place your customers' funds at (i) receiving banks only or (ii) receiving banks and/or eligible credit unions. Currently, under the DDM program, only.



R&T solutions integrate with more than 50+ core processors and adapt to client formats without requiring changes to existing systems, giving trusts the flexibility to adopt insured cash programs without disruption. Through R&T's portals, APIs and data-exchange tools are also in place, providing real-time visibility into balances, transactions, and reporting, so trust officers have the information they need without manual workarounds.

#### Contact us to learn more:

866-237-2752 | info@rnt.com | www.rnt.com

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